

RETAINING EMPLOYEES



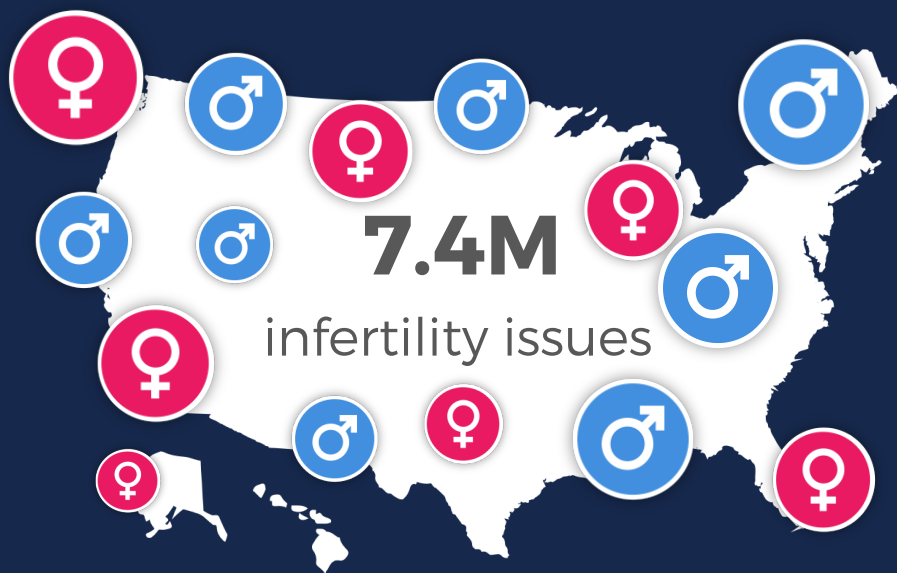
with

FERTILITY BENEFITS

Offering fertility benefits can help you keep your best employees.

Infertility does not discriminate. It affects the lives of both men and women, from every ethnicity and socio-economic class.

Does infertility affect YOUR employees?



29

PERCENT

of employees with infertility leave their job

27

PERCENT

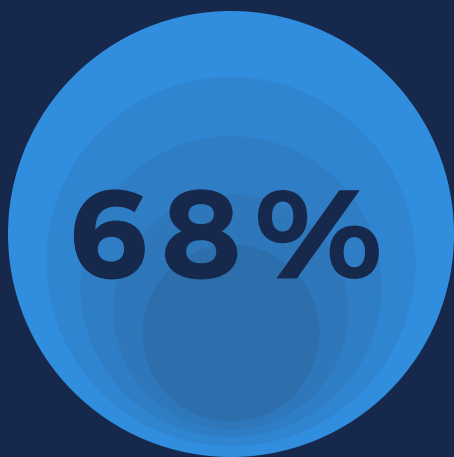
of employees with infertility are actively looking for a new job

32

PERCENT

of employees with infertility are unhappy with their employer

Do employees care about fertility benefits?



The number of employees that would switch jobs if fertility benefits were offered.

When employers provide fertility coverage, employee behavior changes.

73

PERCENT

of employees are more positive

61

PERCENT

of employees are more loyal to their employer

53

PERCENT

of employees stay with their employer longer

*CDC, Fertility IQ